
LARRY K. BRAMBLE

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Broadly experienced publishing professional with an emphasis on production, design, and composition. Over 20 years experience working in the publishing industry. Involvement includes; building my own successful publishing company, publications production manager (Irvington Publishers, NY and Donaldson, Lufkin, and Jenrette, NY), highly-experienced typesetter with high-level design skills, high proficiency using production software, extensive MAC and PC platform experience, proven employee compatibility (works well with others).

Strengths include; a passion for design, a commitment to detail and quality, expertise in page layout and composition, a strong work ethic, and a belief that teamwork achieves the highest-quality product.

• EXPERIENCE •

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| 2001-2002 | Sage Publications
Thousand Oaks, California | Typesetting/Design Supervisor
Books Production |
| | Managed a four-person typesetting/design team using Ventura Publisher, QuarkXPress, Photoshop, Illustrator, and Acrobat software. | |
| | <ul style="list-style-type: none">• Responsible for the composition/design of over 200 books per year.• Designed and typeset many of the interiors for Sage/Corwin Press/Pine Forge books.• Instrumental in developing and implementing procedures for maximizing an electronic (less paper) environment.• Developed procedures for sending PDF files to printers, editors, and authors rather than hard copy. (Less paper and reduced shipping costs.)• Developed procedures for copy editors to use Microsoft Word style sheets, providing seamless integration with page layout software.• Converted archive of Ventura Publisher designs into Quark style sheets for use by freelance typesetters.• In October of 2001 Sage made the decision to eliminate the in-house typesetting/design department for financial reasons and rely on freelance typesetters and designers. The department was eliminated in November 2001. I was asked to stay on until June 2002, to coordinate the transition. Since leaving Sage, I have continued to design and typeset books for them on a freelance basis. | |
| 2000-2005 | Center for Council Training
Ojai, California | Administrator/
Business Coordinator |
| | <ul style="list-style-type: none">• Manage the business and administrative aspects of the organization• Responsible for a \$300,000. yearly budget• Responsible for payroll for 25 program coordinators and facilitators and all financial reports and duties using QuickBooks and Excel• Maintain detailed budgets for 13 different council projects and track all grants and donations as they relate to different projects• Developed all procedures for administrating the organization | |

1987-Present

Bramble Books

Owner

For the last 15 years, Bramble Books has specialized in publishing books that relate to our world on a humanistic and transformative level.

- Many books in the top 40 best-selling books for Atrium Publishers Group, Associated Publishers Group, and Words Book Distributors.
- Several titles have sold over 30,000 copies.
- Personally designed and produced all of the books including the book covers.
- Handled all aspects of the business including marketing, advertising, production, printing, bookkeeping, public relations, author relations, contracts, and distribution.
- Provided publication design and production for other clients, including Sage Publications, Irvington Publishers, Macro International, Inc, Discover Magazine, Golf Illustrated, Cyd Emmons Associates, Sharon Hospital, and The Hotchkiss School.

1984-1987

Donaldson, Lufkin & Jenrette
New York, New YorkAssistant Vice President
in charge of Research
Publication Production

Managed a three-person typesetting team for the DLJ Research Department. We produced action recommendations, and various research reports on a daily and weekly basis. I managed the publication of the *Portfolio Manager's Weekly*, a weekly securities magazine. Other responsibilities and achievements included;

- Converted the entire production process for research publications to a desktop publishing system
- Significantly improved process efficiency
- Significantly improved meeting publication deadlines
- Eliminated consistent employee overtime
- Significantly improved the look of the publications
- Promoted to Assistant Vice President, with highest praise from the Director of Research.

EDUCATION

BA Degree, Communications, Midland College, Fremont Nebraska
22 hours toward Masters Degree, University of Denver, Denver Colorado

COMPUTER
SKILLS

20 years experience—high-level skills. Software: QuarkXPress, InDesign, PageMaker, Ventura Publisher, Photoshop, Illustrator, Acrobat/Distiller, Microsoft Office (Word, Excel, PowerPoint), Dreamweaver MX, Microtek ScanMaker III, Filemaker Pro, Quicken, QuickBooks. Windows/Macintosh.